



Integra Avalon - Model

MULTIFAMILY

Integra Avalon - Model presents a model merchandising strategy for a market-rate multifamily community in Winter Garden, Florida, using warm organic textures, layered neutrals, and refined accent color to create an aspirational yet approachable residential identity.

Standout features include the curated living room, the bedroom's calm tonal palette, and the use of large-scale artwork and accent walls, representing a broader styling approach that helps translate finish selections into a more compelling leasing experience.

LOCATION
Winter Garden, FL

TYPE
Market Rate

SCOPE
Model Merchandising

SERVICES
Interior Design
FFE/Procurement



Design for intentional living