



Brio Parc - Model

MULTIFAMILY

Brio Parc's model merchandising uses soft neutrals, charcoal, ochre, and rust accents to position the residences as contemporary, comfortable, and visually distinctive.

Representative highlights include the primary bedroom, open living room, and kitchen-dining area, where layered textiles, streamlined furnishings, and a clear connection to the property's upscale amenity identity help communicate a polished market-rate home for Madison's one-, two-, and three-bedroom renter profile.

LOCATION
Madison, AL

TYPE
Market Rate

SCOPE
Model Merchandising

SERVICES
Interior Design
FFE/Procurement



Design for intentional living