



Avidity - Model

MULTIFAMILY

Avidity's model merchandising uses camel velvet, layered neutrals, rust accents, and contemporary artwork to position the residences as polished yet approachable.

Representative highlights include the living room, bedroom suite, and open kitchen-dining area, where tactile textiles, clean-lined furnishings, and warm metallic details reinforce the property's premium one- and two-bedroom offering and create a cohesive bridge between the amenity experience and the apartment interiors.

LOCATION

Land O'Lakes, FL

TYPE

Market Rate

SCOPE

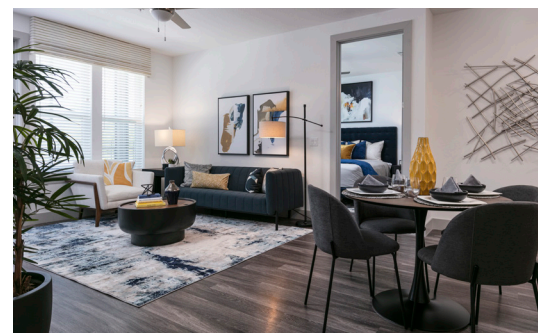
Model Merchandising

SERVICES

Interior Design
FFE/Procurement

AWARDS

2023 – Silver Aurora Award – Best
Interior Merchandising



Design for intentional living