

Allura

MULTIFAMILY

Allura is a 304-unit, three-story market-rate garden community in Naples, Florida, planned at 17 units per acre on a 36-acre site with a significant wetland preserve. Architecture leverages the large site through low-rise buildings, open views, and a resort-centered plan, while interior design drives the luxury brand through an 18,000-square-foot clubhouse, entertainment-forward social spaces, and a strong hospitality feel.

The beach-entry pool, clubroom and fireplace lounge, and bowling and golf simulator amenities represent a broader lifestyle package tailored to the Naples market.

LOCATION
Naples, FL

TYPE
Market Rate

STYLE
Garden

UNITS
304

DENSITY
17/acre

STORIES
3-story

CONSTRUCTION TYPE
CMU/LG

SERVICES
Architecture
Interior Design
FFE/Procurement

AWARDS
2023 – Silver Aurora Award – Best Interior Merchandising

2023 – Silver Aurora Award – Best Multifamily Community

2023 – IIDA – Best Multifamily Project

FORUM

Design for intentional living

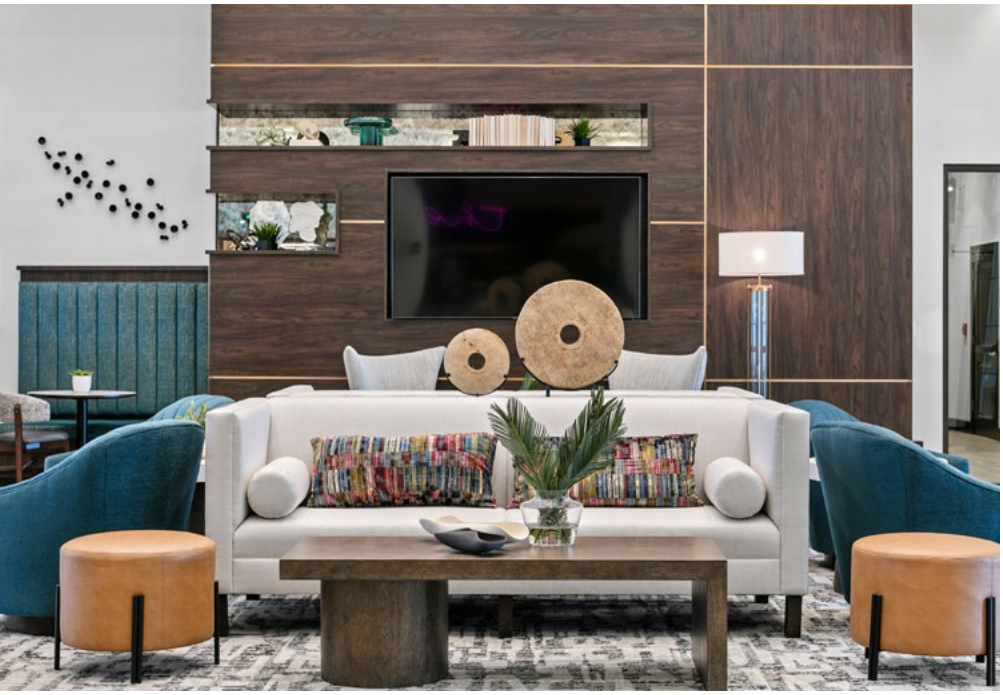
237 S. Westmonte Drive,
Suite 220
Altamonte Springs, FL 32714
407-830-1400

forumdesign.com



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